

Brand/Content Committee



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Chief Marketing Officer
Los Angeles Tourism & Convention Board

Vice-Chair

Agnelo Fernandes

Senior Vice President of Sales and Marketing
Terranea Resort

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Senior VP of Brand Marketing
Universal Studios Hollywood

Jeffrey Morris

Chief Marketing Officer
Visit West Hollywood

Omark Holmes

Director of Marketing
Santa Monica Convention & Visitors
Bureau

Ilsa Butler

Sr. Vice President, Sales & Marketing
Evans Hotels

Chuck Davison

President & Chief Executive Officer
Visit San Luis Obispo County

Clay Gregory

Chief Executive Officer
Visit Napa Valley

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Chief Marketing Officer
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Disneyland Resort

Hubertus Funke

Executive Vice President
San Francisco Travel Association

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Chief Marketing Officer
Greater Palm Springs CVB

Andrew Chapman

President & Chief Executive Officer
Incline Village

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VP Brand Development/Creative Director
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Visit Anaheim

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Director of Tourism Development
South Coast Plaza

Tim Zahner

Chief Operating Officer
Sonoma County Tourism

John Urdi

Executive Director
Mammoth Lake Tourism

Brand/Content Committee



Committee Members

Ted Molter

Chief Marketing Officer
San Diego Zoo Global